Blustein Nir
UI/UX & Product Designer

Education

1999-2004
"Ascola", School of Design in Tel Aviv, Israel
Diploma in Design - Visual Communication and Interactive Design

In House Professional Experience

2018 - Present

"Interactech Technology" - Mobile Applications Product Designer
- Leading the creative application design based on customer requirements
- Working closely with the dev team to deliver mobile sports applications for social media
- Reporting to the CEO

2016 - 2018

"Webfore" - E-Commerce Creative Director
- Leading a team of web designers
- Designing websites and landing pages for e-commerce companies

2013 - 2016

"RBOptions" - Online Trading Systems Creative Director
- Leading a team of web designers
- Designing e-commerce websites, trading platform interfaces, landing pages and banners

2009 - 2012

"RummyRoyal" - Online Rummy Games Senior Designer
- Responsible for the company's website design and maintenance
- Online campaign design, landing pages and banners, to attract gamers
- Closely working with the CEO

2006 - 2008

"EmpireOnline" - Online Gaming Creative Director
- Leading a global team of web developers, designers and content editors
- Online campaign design, landing pages, banners, web pages and print
- Close work with global site managers

2004 - 2006

"Euro Tel-Aviv - Euro RSCG 4D" - Senior Designer
- Advertising campaign design for market leaders in banking and telecom
- Leading the design process from print to live web content
- Fully cooperating with other designers, budget and brand managers
- Designing according to the customer's brand language

2003 - 2004

"Oak Interactive" - Interactive Studio Manager
- Leading a team of designers
- Online campaign design, websites , landing pages and banners
- Responsible for the design process from idea to delivery

2001 - 2003

"NetSpirit Interactive" - Interactive Designer
- Planning and designing websites, landing pages and banners for public media

Personal Details

Nir Bluestein
Married + 2
Tel Mond, Israel

Contact

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Portfolio: www.blunir.com

2000 - 2001	**"1 to 1 College"**, Tel Aviv - Instructor
	Teaching digital web design
	Personal lessons in HTML, Flash, Photoshop, Dreamweaver

Freelance Professional Experience

2008 - Today	In parallel to working on long term projects with various companies, I provide freelance services on and off-site
	Among my clients are:
	Playtika, SkyVision, Ikea, Tech Financials, Tradesmarter, BioRad, Infiaps, Heshemoto, Minovus, Netbouser, The Lotter, Sapiens

Professional tools proficiency

Adobe Creative Suite

Web Design and Commerce

Collaboration Tool For UI Designers